

The project is delivered in different formats: graphics and videos created for social media as an homage to Mona Chalabi work and postcards, which will be sent through mail like the “Dear Data” project by Giorgia Lupi and Stefanie Posavec.

This part of the project, sending out postcards, is very expensive and this grant is crucial to help me support the costs and aim for a larger distribution of the body of work. Through this work people will feel more connected and informed. The human aspect of the “being attacked by the virus” will arise while we are instead overwhelmed by information that invades our houses through television, radio and the internet. With this project, I aim to inform, persuade people to conduct a proper lifestyle but I also aim to reconnect us as people: that feeling of happiness that we all experience when we receive a real postcard in our mail materializes the tangible idea that people care about you.

Care and safety, two main concept that will help all of us to feel connected and loved. And those very feelings will help us overcome the difficulties of this pandemic.